



A FRESH LOOK, SAME POWERFUL PLATFORM; WELCOME TO TWO CIRCLES

Hey there,

You might've noticed — the Staylive Dashboard just got a glow-up. We've refreshed the look to reflect our new home with Two Circles, while keeping everything you know and love right where you left it. Sleeker, smarter, smoother.

Since Staylive joined forces with Two Circles, we've been combining cutting-edge streaming tech with world-class data, strategy, and fan expertise. Two Circles is the go-to growth partner for some of the biggest names in global sport — and now, you get access to all that firepower.

What's New for You:

- **Evolving with your needs** — Our agile dev team is building an exciting roadmap packed with features made for streaming success. One recent upgrade: Multi-Factor Authentication (MFA) for even stronger content protection.
- **Smarter Solutions** — From fan insights to content strategy, we bring the tech and the brains to fuel your growth.
- **Bigger Support Team** — Your usual contacts, now backed by a global squad of 1,000+ experts —from data scientists and engineers to creatives and strategists.

This is more than a rebrand. It's a new chapter—with more tools, talent, and technology to help you grow your audience and revenue like never before.

Let's build the future of sports and entertainment—together.

The Staylive Product Team

Now proudly part of Two Circles